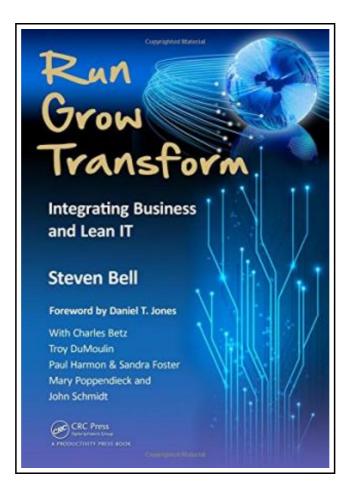
Run Grow Transform: Integrating Business and Lean IT



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Reviews

Complete guide! Its this kind of very good read through. I really could comprehended almost everything out of this written e publication. Your lifestyle span is going to be transform the instant you complete looking over this book. (Reilly Keebler IV)

RUN GROW TRANSFORM: INTEGRATING BUSINESS AND LEAN IT



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Taylor Francis Inc, United States, 2012. Paperback. Book Condition: New. 251 x 175 mm. Language: English . Brand New Book. Your customers want innovation and value, and they want it now. How can you apply Lean principles and practices throughout your enterprise to drive operational excellence, reduce costs while improving quality, enable efficient growth, and accelerate idea-to-value innovation? Shingo Prize-winning author Steve Bell and other thought leaders show you how-guiding you to more effectively align people and purpose, promote enterprise agility, and leverage transformative IT capabilities to create marketdifferentiating value for your customers. Combining research and insight with practical examples and in-depth case studies that can be put to immediate use, Run Grow Transform: Integrating Business and Lean IT is a must read for leaders and senior managers from all disciplines, showing you how to: * Drive enterprise outcomes and strategy through adaptive Business/IT learning * Maximize collaboration, leverage the knowledge and skills of your teams * Overcome enterprise-wise obstacles commonly encountered by Agile development teams * Improve infrastructure reliability and cost, learn how to get the best results from operations frameworks including ITIL, COBIT and ISO 20000 * Apply Lean principles to Enterprise Architecture and Business Process Management disciplines * Make informed, value-based choices about outsourcing * Tap into big data and social media to listen to and interact with the virtual voice of your customers * Streamline management, collaboration, and communication systems * Identify and measure the right things that lead to customer value What readers are saying: This book focuses on the most critical and challenging issue for any aspect of the development or use of IT: creating a collaborative learning culture. -Jeffrey K. Liker, Shingo Prize-winning Author of The Toyota Way Run Grow Transform takes the next logical step to driving enterprise value. This could be ...

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