



Management Gems for All Time: Recipe for Business Everyday Success

By Andrea Morara

Nsemia Inc., United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.MANAGEMENT GEMS FOR ALL TIME: Recipe for Business Everyday Success This book contains a thematic assembly of management ideas from diverse and interesting sources. Its captivating case-study style gives character and life to the messages, while making application effortless. Most of the stories have been gathered from the author s wide range of consulting assignments in both the public and private sectors, but recast to conceal identities. There is no doubt that many practicing and prospective managers as well as entrepreneurs and the general public will find the ideas herein not only inspirational but also transformational. Anyone who seeks to manage for results is bound to find it witty, refreshing and useful both at the work place and elsewhere. About the Author Andrea Morara has held many senior management positions, including being CEO of two management institutions. He first came to the limelight in matters of management as the Business Tidbits columnist in the Daily Nation, East Africa s largest circulation newspaper, where he worked as Business Editor, in the late 1980 s. He has been a...



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