



In Search of Excellence: Lessons from America's Best-Run Companies (2nd Revised edition)

By Robert H. Waterman, Tom Peters

Profile Books Ltd. Paperback. Book Condition: new. BRAND NEW, In Search of Excellence: Lessons from America's Best-Run Companies (2nd Revised edition), Robert H. Waterman, Tom Peters, The "Greatest Business Book of All Time" (Bloomsbury UK), In Search of Excellence has long been a must-have for the boardroom, business school, and bedside table. Based on a study of forty-three of America's best-run companies from a diverse array of business sectors, In Search of Excellence describes eight basic principles of management -- action-stimulating, people-oriented, profit-maximizing practices -- that made these organizations successful. This phenomenal bestseller features a new Authors' Note, and reintroduces these vital principles in an accessible and practical way for today's management reader.

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