



## Research Proposal, Mergers and Acquisitions in the telecommunication industry India

By Alex Cole

GRIN Verlag Apr 2013, 2013. sonst. Bücher. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: A, The University of Liverpool, language: English, abstract: Background Indian telecommunication industry has seen many swings in the recent past. It has remained stagnant under the government monopoly for many decades. Indian telecommunication industry has become a classical example of combination of government policies, innovation and new technology. There have been many events of mergers and acquisitions in Indian telecommunication industry in the last decade. Foreign investors and major players of telecom sector see India as one of the fastest growing telecom industry of the world. Over the last decade, many reforms have been introduced by the government, which have changed the scenario of telecom industry of India. In telecom sector, mergers and acquisition has been increasing to a great extent. Mergers and acquisitions in telecommunication industry can be driven by the development of new technology. The deregulation of telecom industry tempts the firms to offer bundle of new products and services to customers. Ongoing convergence of cable and...

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