



The Real-Life MBA: Your No-Bs Guide to Winning the Game, Building a Team, and Growing Your Career

By Jack Welch, Suzy Welch

HarperCollins Publishers Inc, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 145 x 132 mm. Language: English . Brand New. The business titans and #1 New York Times and Wall Street Journal bestselling authors of Winning return with a modern, essential guide for everyone in business today--and tomorrow--that explores the most pressing challenges related to creating winning strategies, leading and managing others, and building a thriving career. In the decade since their blockbuster international bestseller Winning was published, Jack and Suzy Welch have dug deeper into business, traveling the world consulting to organizations of every size and in every industry, speaking before hundreds of audiences, working closely with entrepreneurs from Mumbai to Silicon Valley, and, in 2010, starting their own fully accredited online MBA program, which now has approximately 1,000 students enrolled. Over the same time frame, Jack has advised more than seventy-five companies through private equity, and dozens more in a senior advisory role at IAC. Now, Jack and Suzy Welch draw on their experiences to address the biggest problems facing modern management--and offer pragmatic solutions to overcome them. Going beyond theories, concepts, and ideologies, they tackle the real stuff of work today. When you get down to it, they argue,...



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