

Managerial Accounting for Managers (3rd International edition)



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Reviews

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(Prof. Leonardo Parker)

MANAGERIAL ACCOUNTING FOR MANAGERS (3RD INTERNATIONAL EDITION)



McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Managerial Accounting for Managers (3rd International edition), Eric W. Noreen, Peter C. Brewer, Ray H. Garrison, "Managerial Accounting for Managers, 3rd edition" by Noreen/Brewer/Garrison is based on the market-leading managerial accounting solution, "Managerial Accounting", by Garrison, Noreen and Brewer. The Noreen solution presents integrated and proven solutions designed to help attain course goals of student readiness, comprehension of content, and application of key concepts in the managerial accounting course, while addressing the needs of instructors who do not wish to teach the financial accounting-oriented content that is included in the Garrison solution. Of the three programs in the Garrison franchise (the Brewer solution, the Garrison solution, and the Noreen solution), the Noreen solution is the most pure management accounting content. The other two programs contain greater coverage of financial accounting topics. "Managerial Accounting for Managers 3e" is geared towards professors who love Garrison's market-leading managerial accounting content but prefer to approach their course by eliminating the debits and credits coverage. The Noreen solution includes the managerial accounting topics such as Relevant Costs for Decision Making, Capital Budgeting Decisions, and Segment Reporting and Decentralization, however, the job-order costing chapter has been extensively rewritten to remove all journal entries. Furthermore, the chapters dealing with process costing, the statement of cash flows, and financial statement analysis have been dropped to enable professors to focus their attention on the bedrocks of managerial accounting-planning, control, and decision making. McGraw-Hill's Connect Plus Accounting offers a complete digital solution combines all the great features of Connect Accounting, along with access to an online version of "Managerial Accounting for Managers 3e", so that students can easily refer back to the text for review and guidance. This media rich eBook links directly to tutorials and online resources and offers...



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